Applicant Details

Applicant Details	
Name	NEWRET PTY LTD
Registered Office (if a Corporation)	C/O WHITINGS CHARTERED ACCOUNTANTS 7 BURGAY COURT OSBORINE PARK WA 6017
Principal Place of Business (if different from Registered Office)	

Contact Details	
Primary Contact Name	STEVE GOULD
Mail Address	GPO BOX 909 WEST PERTH WA 6872
Email	stevep eureaka electricity.com
Telephone	NA
Mobile	0408 005 321
Fax	NA

Company Structure	
ABN or ACN	603 402 400
Legal Nature of applicant	PTY LTD
Place of Incorporation	AUSTRALIA
Company Directors or Principals	STEVE GOULD
Entity's Core business profile	START-UP ELECTRICITY RETAILER

Associated and/ or	COMMUNITY ELECTRICITY PTY LTD
Controlled entities	HAS THE SAME SHAREHOLDER

Electricity Licences

Classification of the Electricity L	icence Application		
Type of Licence Application	Generation Transmission Distribution Retail Integrated Regional		
For Generation and Integrated Regional Licences	Installed Capacity		negawatts
For Transmission and Integrated Regional Licences	Transmission System Length	<u> </u>	kilometres
For Distribution and Integrated Regional Licences	Distribution System Length	NR ,	kilometres
For Retail and Integrated Regional Licences	Number of large use customers	<100	
For Retail and Integrated Regional Licences	Number of small use customers	NIL	

Gas Licences

Classification of the Gas Lice	nce Application	
Type of Licence Application	Distribution Trading	
For Distribution Licences	Distribution System	kilometres
For Trading Licences	Number of small use customers	

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Water Licence(s)

Type of Licence Application	Water Supply (Potable Water Supply (Non-Po Drainage Services Irrigation Services Sewerage Services			
For all Water Services Operating Licence Classifications	Water System Length	metres/kilometres applicable)	(delete	as
For all Water Operating Licence Classifications	Number of standard agreement customers		_	
For all Water Operating Licence Classifications	Number of non - standard agreement customers		_	

Areas to be covered by the licence

Designated area of the Licence Application	
Electricity licence Area(s) and/or address to be covered by this licence.	Licence Area SWIS name:Address/location:
Gas Supply Area(s) to be covered by this licence	1 Kimberley
Water Services Operating Area(s) and/or address to be covered by this licence.	Operating Area name: Address/location:

Certification – Acknowledgement of Commitment

I declare that the information provided in this application is correct to the best of my knowledge and I am aware of the requirements under the Act for the licence being applied for and that I have the authority to make this application on behalf of the above entity.

Signed by or on behalf of the applicant⁷.

Name:

Steve Godd

Position:

DIRECTOR

30/12/14

Signed:

Date:

⁷ If signed on behalf of the applicant	, please attach the relevant	t authority to bind the applicant
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Licence Application Guideline and Forms - September 2011

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NewRet

Electricity Retail Licence Application

Applicant Details

Applicant:	NewRet Pty Ltd
ACN:	603 402 400
Contact:	Stephen Gould
Position:	Director
Mobile:	0408 005 321
Email:	Email: steve@eurekaelectricity.com
Postal:	GPO Box 909, West Perth, WA 6872

Serving the Public Interest

Grant of the licence will serve the public interest by promoting the Wholesale Electricity Market Objectives as follows:

a Market Objective a) "to promote the economically efficient, safe and reliable production and supply of electricity and electricity related services in the SWIS".

Grant of the licence will support this by:

- a. Providing small private generators with a route-to-market and retail margin for their energy and capacity;
- b Market Objective b) "to encourage competition among generators and retailers in the SWIS, including by facilitating efficient entry of new competitors".

Grant of the licence will support this by:

- a. facilitating the development of small private power stations;
- b. offering consumers an additional retail alternative;
- c Market Objective c) "avoid discrimination against particular energy options and technologies, including sustainable energy options and technologies such as those that make use of renewable resources or that reduce overall greenhouse gas emissions".

Grant of the licence will support this by:

- a. facilitating the focussing of limited fuel resources on high value opportunities;
- d Market Objective d) "to minimise the long-term cost of electricity supplied to consumers from the SWIS".

Grant of the licence will promote this by:

- a. promoting the development of new small generators;
- b. increasing retail competition by offering consumers an additional alternative;

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NewRet

e Market Objective e) "to encourage the taking of measures to manage the amount of electricity used and when it is used."

Grant of the licence will promote this by facilitating its converse; managing the amount of energy produced and when it is produced from limited fuel resources;