

# Estimating the MRP



ERA focussed consultation session | 27 April 2022



# Two primary approaches being considered by the ERA



## Historical excess returns

### **Method**

- *The average of observed excess returns over a long historical period.*

### **Interpretation**

- *An unconditional estimate of the average MRP.*
- *Reflects the average market conditions over the historical period that was examined.*

### **Assumption**

- *Assumes that investors form required returns by adding an historical average MRP to the prevailing risk-free rate.*

## Dividend growth models

### **Method**

- *Derive the implied required return on equity from current stock prices and forecasted dividends.*

### **Interpretation**

- *A conditional estimate of the forward-looking MRP – conditional on the prevailing market conditions.*
- *Reflects the prevailing market conditions at the time of the determination.*

### **Assumption**

- *No implicit assumption, other than that investors value assets as the present value of the expected cash flows.*

# The best possible HER estimate



## Arithmetic vs. geometric means



Arithmetic mean is consistent with the role of the MRP in the CAPM – an expected return.



Arithmetic mean is recommended by:

- Leading textbooks
- Harvard case study
- Independent experts and finance practitioners
- AER consultants (Lally, CEPA)



- The economic expert retained by the AER-CRG (Boyle) has submitted that geometric means should only receive weight if there is evidence of serial correlation in returns. But:
  - Preliminary analysis for APGA indicates that there is no evidence of serial correlation; and
  - If there was, the MRP allowance would need to have regard to recent observed returns – because future expected returns would differ depending on recent observed returns.

# The best possible DGM estimate



## Theoretical basis



In efficient capital markets, the current share price is equal to the NPV of the expected stream of future dividends.

## Two major concerns raised by AER and ERA



No single objective means for determining the long-run (perpetuity) growth rate.



Potential for DGM to produce estimates that are systematically upwardly biased.

# The calibrated DGM



## Addresses both regulatory concerns



Solves for the unique long-run growth rate that equates:

- The average DGM estimate; with
- The HER estimate over the same historical period.



The long-run (perpetuity) growth rate is determined endogenously as part of the estimation process.



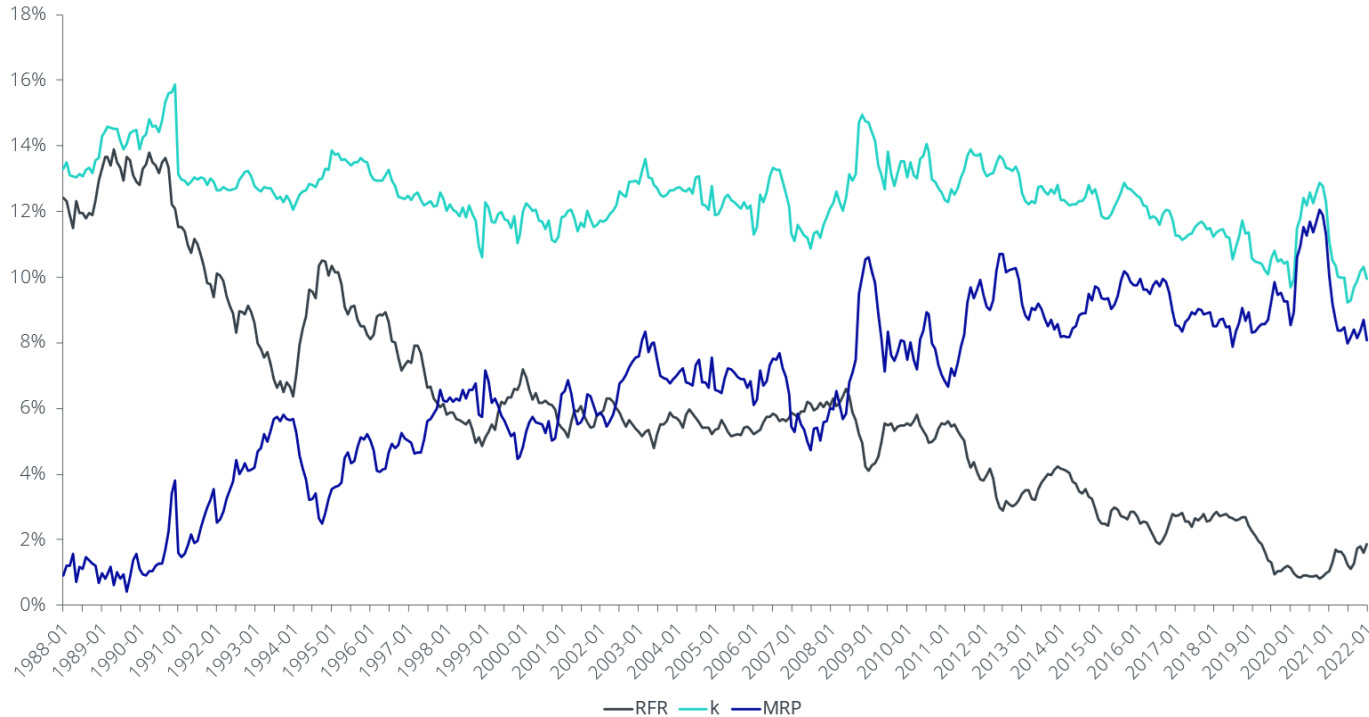
Any bias is removed via the calibration process.

# The calibrated DGM steps



- Select an historical period (e.g., 1988-2021).
- Compute the HER estimate over that period (e.g., 6.51%).
- Compute the DGM estimate for each month of the historical period:
  - We use the AER's 3-stage specification.
  - Start with the AER's base case perpetuity growth rate of 4.6%.
- Compute the average of the DGM estimates:
  - If the average DGM estimate is below the HER estimate, increase  $g$ ;
  - Otherwise decrease  $g$ .
- Iterate until equality is achieved.

# The calibrated DGM – results



# How could the ERA use DGM evidence?



## First best approach

- At the time of each determination, ERA has regard to all relevant evidence and applies judgment as it deems appropriate.
- For reasons best known to others, this approach is no longer permitted under Australian (binding RoRI) law.

## Option 1

- Use DGM (and other relevant evidence such as HER) to inform RoRI estimate of MRP, and hold fixed for four years.
- To the extent that DGM evidence is relevant, it should be used to inform the allowed MRP at the time of the RoRI.

## Option 2

- Use DGM (and other relevant evidence such as HER) to revise the allowed MRP at the time of each determination.
- RoRI would have to specify (step by step) how the DGM (and other relevant approaches) would be estimated at the time of each determination:
  - For example, the AER already does this in its annual WACC updates.
  - Really no different from annual updates of allowed return on debt / debt risk premium.
- RoRI would also have to specify how each piece of evidence would be weighted and distilled into a single allowance.



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